

Press release
Paris, September 11, 2025

Vivien & Associés launches an Economic Law practice and appoints Pierre Galmiche as partner.

Vivien & Associés is pleased to announce that Pierre Galmiche will join as a partner, in charge of leading the firm's new Economic Law practice. Pierre will be accompanied by Elisa Saez, a senior associate. The movement is effective on September 1, 2025

Pierre Galmiche specializes in competition law (antitrust, merger control), distribution, consumer protection and customs matters. He advises and represents French and international clients in both advisory and contentious matters before French and EU authorities.

Pierre has extensive experience in investigations conducted by competition authorities, damages actions and litigation related to restrictive practices. He also assists his clients in structuring their distribution networks and ensuring compliance with commercial and advertising practices, particularly in the agri-food, services, luxury goods and wines and spirits sectors.

Nicolas Vivien indicates *"The team is thrilled about Pierre and Elisa joining. We know them well, as we have worked efficiently with them on behalf of joint clients over the past years. We were determined to enlarge our integrated service offer in the field of economic law and have now achieved this goal. The intention of the firm is to carry on a thoughtful, selective reinforcement strategy in the coming months."*

Before joining Vivien & Associés, Pierre Galmiche practiced with the Paris offices of Willkie Farr & Gallagher, Dentons and Aramis, where his expertise in Economic Law was recognized.

Pierre Galmiche was admitted to the Paris Bar in 2016. He holds a dual degree in Economic Law (*Magistère de Droit des activités économiques*) and a master's degree in International Economic Law from the University of Paris 1 Panthéon-Sorbonne. He is a member of AIJA (International Association of Young Lawyers) and AIDV (International Wine Law Association) and frequently publishes and speaks on legal and regulatory developments.

About Vivien & Associés AARPI

Vivien & Associés AARPI is a business law firm founded in 1999 with offices in Paris, Brussels and Lyon. The firm currently has thirty-eight attorneys. The firm offers services in most areas of business law, with a particular focus on mergers and acquisitions, taxation, employment, commercial litigation, banking and financial regulatory work, and economic law.

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